

DAVID CARUSO

Graphic/Web Designer

📍 Port Saint Lucie, FL 34953

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EXPERIENCE

Graphic/Web Designer
2016-2022

International Wholesale Tile

Design marketing materials such as tile room scenes, labels, postcards, email blasts and annual catalogs that promote new tile trends. Photograph tiles to format and color correct to actual product. Update and maintain wordpress websites.

Graphic/Web Designer
2012-2016

Banyan Air Service

Worked on managing Pilot Shop website and marketing. Creating email blasts, store flyers, and web banners. Including adding and managing products, pricing, content, images, and online promotions.

Graphic Designer
2011-2012

American Bancard

Created various postcards, email blasts, landing pages, and banners. Worked with web team to create multiple websites. Managed content updates as well as SEO.

Graphic Designer
2010-2012

Driliquid Studio

Created multiple design themes for marketing and collateral materials including brochures, postcards, and posters. Sliced up PSD files and created landing pages.

EDUCATION

Bachelors of Science, Computer Graphics and Design

Keiser University
West Palm Beach, Florida 33411

PROFILE

Highly creative and multitalented Graphic Designer with extensive experience in multimedia and creative print. Proficient in internet marketing and web development. Very well organized, able to produce quality work, and meet required deadlines.

SKILLS

Creative Print

- Brochures & Newsletters
- Business cards
- Postcards
- Promotion items
- Tradeshow signs & banners.
- Photo restoration & retouching

Web & Multimedia

- Website Design
- Search Engine Optimization
- Video Editing

Applications

- Photoshop
- Illustrator
- Indesign
- Premiere
- Dreamweaver
- Microsoft Office Suite

OTHER AREAS OF KNOWLEDGE

- Marketing
- Aviation
- Customer Service
- Retail
- Wholesale & Distribution
- Merchandising
- Inventory Control
- Construction
- Logistics