

DAVID CARUSO

Graphic/Web Designer

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🌐 dvid.com

EXPERIENCE

Graphic/Web
Design Specialist
2022-Present

Solid Waste Authority of Palm Beach County

Design marketing collaterals to educate the public on the importance of proper trash disposal and recycling. This includes postcards, email blasts, flyers, web and print ads, event signage and promotion materials, vehicle wraps, banners, etc. Photograph community, government agency and equal business opportunity events. Maintain website and all social media platforms.

Graphic/Web
Designer
2016-2022

International Wholesale Tile

Design marketing materials such as, tile room scenes, postcards, email blasts and annual catalogs that promote new tile trends. Take Pictures of tiles to format and color correct to actual product. Update and maintain websites when necessary.

Graphic/Web
Designer
2012-2016

Banyan Air Service

Worked on managing Pilot Shop website and marketing. Creating email blasts, store flyers, and web banners. Including adding and managing products, pricing, content, images, and online promotions.

Graphic Designer
2010-2012

American Bancard

Created various postcards, email blasts, landing pages, and banners. Worked with web team to create multiple websites. Managed content updates as well as SEO.

EDUCATION

Associates of Science, Computer Graphics and Design

Keiser University
West Palm Beach, Florida 33411

PROFILE

Highly creative and multitalented Graphic Designer with extensive experience in multimedia and creative print. Proficient in internet marketing and web development. Very well organized, able to produce quality work and meet required deadlines.

SKILLS

Creative Print

- Brochures & Newsletters
- Business cards
- Post cards
- Promotion items
- Trade Show signs
- Photo restoration & retouching

Web & Multimedia

- Website Design
- Search Engine Optimization
- Video Editing

Applications

- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- Microsoft Office Suite
- Canon Fiery
- Civicplus
- ServicePro

OTHER AREAS OF KNOWLEDGE

- Marketing
- Aviation
- Customer Service
- Retail
- Wholesale
- Merchandising
- Inventory Control
- Logistics
- Waste Management & Recycling